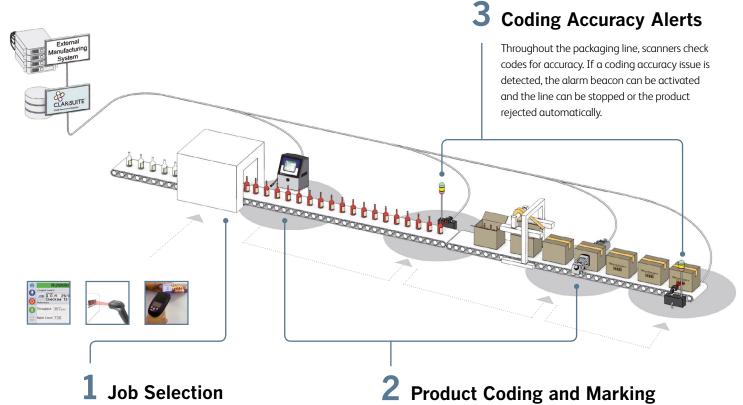


How does Code Assurance work?

Featuring centralized message management and printing control, CLARiSUITE is a fully integrated solution linking on-product coding to a centralized message database. Videojet printers in your facility are managed from a central message database — taking message creation and management off the production floor.



The product or appropriate code can be selected at the CLARiSUITE[™]-installed PC or Videojet printer. Or, a bar code can be scanned from a work order or from the product itself with a hand-scanner.

Information such as date/place of manufacture, best-before date, lot/batch number and a wide range of both production and consumer information is accurately applied to every product.



What are the customer benefits?

| Drive productivity gains in operations by: | Minimizing printer set-up timeReducing operator intervention | ~ |
|--|--|---|
| Reduce: | Rework by eliminating coding errors Recalls by consistent coding and ability to track Risk by delivering accurate and readable codes | ~ |
| Secure and streamline data management by: | Minimizing downtime by always having the right message available Reducing effort and time to add new product and packaging messages | V |
| Protect the brand by: | Increasing customer satisfaction with message consistency and security Enhance Code Assurance in packaging operations by validating downstream codes with optional bar code scanners or vision devices. | ~ |

